

MS IN INTERNATIONAL BUSINESS

with optional concentration
in Human Resources and
Global Leadership and
Strategy Certificate

Part Time or Full Time
Online



FIND YOUR WAY HERE.



**UNC
GREENSBORO**
Bryan School of
Business and Economics

MS IN INTERNATIONAL BUSINESS

Program Format:

Online | Complete in as little as one year

Average Program Cost:

MS in International Business (30 credit hours)

Full Time

- In-State: \$15,500
- Out-of-NC: \$23,500
- Out-of-State: \$37,500

Assumes 30 credit hours of full-time study for 1½ years.

Part Time

- In-State: \$16,500
- Out-of-NC: \$25,000
- Out-of-State: \$41,000

Assumes 30 credit hours of part-time study for 2½ years.

Global Leadership & Strategy Certificate

(12 credit hours)

- In-State: \$6,500
- Out-of-NC: \$10,000
- Out-of-State: \$16,500

Assumes 12 credit hours of part-time study for 1 year.

The Outside-of-NC rate applies to students located outside of the state taking online classes. The Out-of-State rate applies to students taking classes while located within the state, but are not residents of NC as determined by the Residency Determination Service (ncresidency.org).

These estimated program costs include tuition and fees based on the 2024–2025 Graduate Tuition and Fee Schedule and do not include the cost of housing or student health insurance. Visit csh.uncg.edu for more detailed information. Tuition and fees vary depending on the program track pursued and the number of credit hours taken each semester.

PROGRAM FEATURES:

- Achieve a cross-cultural education without leaving town.
- Learn through hands-on, collaborative projects.
- Explore global business with faculty who have worked and lived internationally.
- Become more effective at cross-cultural communications.
- Gain knowledge on a variety of topics in international management and leadership.
- Build expertise in areas of your choice, e.g., foreign countries, international companies, cultural diversity, sustainability, or international expansion.

YOUR GLOBAL HR CAREER IN ONE YEAR

- Students may also pursue the program's new Human Resources concentration, designed for those interested in global human resource management and taking the Society for Human Resource Management (SHRM) certification examinations.
- With 75% of companies looking globally for employees, we believe the future of work is global. This Human Resources concentration will cover important courses in human resource management that will allow students to prepare for their SHRM certification.
- Full-time students can complete the 30-credit-hour online MS in International Business program in as little as one year



Graduates of our program work for organizations such as:

Amazon | Chick-Fil-A | Fastenal | FedEx | Fidelity Investments | Lidl | Nasdaq | Northwestern Mutual

CURRICULUM

REQUIRED CORE COURSES (21 credit hours)

MBA 716	Leadership	BUS 624	Global Workforce Performance Management –or–
BUS 615	Global Business	BUS 625	Training and Development of Human Resources –or–
BUS 617	International Strategy	BUS 626	Managing Employee and Organizational Development –or–
BUS 618	International Collaboration Project	BUS 627	Global Human Resource Management
BUS 622	Cross-Cultural Management		
BUS 628	Global Sustainability Management		

Electives and Concentration Options

Customize your degree program by selecting 3 elective courses (9 credit hours). All courses are 3 credit hours.

ELECTIVE COURSES

ACC 688	Advanced Business Law	MBA 733	International Marketing Management
BUS 624	Global Workforce Performance Management	MBA 745	Experience Business Abroad
BUS 625	Training and Development of Human Resources	MBA 750	Negotiations for Management
BUS 626	Managing Employee and Organizational Development	ISM 667	Global Cyber Threat Analysis
BUS 695	Special Topics in International Business	ISM 670	IT Driven Disruptive Innovation Management
MBA 703	Managerial Economics	SCM 650	Principles of Supply Chain Management
MBA 717	Innovation	SCM 652	Strategic Cost, Procurement, and Supply Chain Finance
		SCM/ISM 678	Project Management for Dynamic Environments

CONCENTRATION IN HUMAN RESOURCES

Select three of these courses as your electives to pursue a concentration.

BUS 624	Global Workforce Performance Management	BUS 626	Managing Employee and Organizational Development
BUS 625	Training and Development of Human Resources	BUS 627	Global Human Resource Management

Global Leadership & Strategy Certificate* (Online)

COURSES (12 credit hours)

BUS 615	Global Business	MBA 716	Leadership
BUS 617	International Strategy		
And select one course from below			
BUS 618	International Collaboration Project	BUS 695	Special Topics in International Business
BUS 622	Cross-Cultural Management	MBA 703	Managerial Economics
BUS 624	Global Workforce Performance Management	MBA 717	Innovation
BUS 625	Training and Development of Human Resources	MBA 745	Experience Business Abroad
BUS 626	Managing Employee and Organizational Development	MBA 750	Negotiations for Management
BUS 627	Global Human Resource Management	ISM 667	Global Cyber Threat Analysis
BUS 628	Global Sustainability Management	ISM 670	IT Driven Disruptive Innovation Management
		SCM 678	Project Management for Dynamic Environments

FIND YOUR GLOBAL CONNECTIONS HERE.

- Explore cultural, economic, political, and institutional differences.
- Develop cross-cultural, experience-based skills and knowledge.
- Become a principled leader with a global mindset.
- Understand cross-border investments and operations



The Bryan School is among 1% of business schools in the world with dual AACSB accreditation in business and accounting.



The Bryan School is the home of the international X-Culture program, developed by Dr. Vas Taras.



#1 Online Master's in International Business
Online Master's Degrees, 2023

APPLICATION REQUIREMENTS

- ✓ Bachelor's degree (or international equivalent) from an accredited institution
 - For U.S. degrees, one official transcript from all previous academic institutions.
 - For international degrees, a course-by-course evaluation from a National Association of Credential Evaluation Services (NACES®) service, showing proof of U.S. bachelor's degree equivalency, credit hours and GPA.
- ✓ Three letters of recommendation
- ✓ Personal statement
- ✓ Resume
- ✓ Online application and \$65 fee
- ✓ Evidence of English language proficiency (for non-native English speakers)

Application Deadlines

Fall Semester

March 1 Priority Deadline
June 15 Final Deadline

Spring Semester

Nov. 15 Final Deadline

Summer Semester

March 1 Priority Deadline
April 1 Final Deadline

International applicants are strongly encouraged to submit their application at least one month prior to the published deadline.



UNC GREENSBORO
Bryan School of
Business and Economics

CONTACT US TO:

Attend an online or on campus information session

Learn more about the program from alumni

Connect with current students

Learn more about the program or application process

Graduate Recruitment Office:
336.334.4657
BryanGrad@uncg.edu

Bryan.UNCG.edu

